

To: ***EDC Board Members***

Re: ***Minutes of July 19, 2022, Meeting of the Board of Directors***

Present: Matt Fuller – Chair
Kathy Muncil – Vice Chair
Mitch Amado – Treasurer
Laura Ladu - Secretary
Mike Pratt – Director
Sue Corney – Director
Libby Coreno – Director
John Strough – Representative, TOQ
Judy Calogero – Glens Falls Representative

Absent: Dr. Kristine Duffy – Representative SUNY Adirondack – Chair of Governance
Andrea Hogan – Representative, Warren County

Guests: David Dammerman – WorkSmart
Steve Thurston – Foothills Business Daily

Staff: Jim Siplon - President
John Wheatley - Vice President
Linda Oldenburg - Economic Development Coordinator
Amy Potter – Marketing & Communication Director
Diane Dumouchel – Finance & Compliance Director
Michael Schrammel – Digital Analysis Intern

On July 19, 2022, the Board of Directors for the Economic Development Corporation met via zoom and in person at 11 South Street – Suite 201 for its July Board of Directors Meeting at 8:00 a.m. The following items of business were discussed:

I. **Welcome & Call to Order:** Chairman Fuller welcomed everyone and called the meeting to order and took roll call at 8:01 a.m.

II. **Financial Update:** Treasurer Amado stated the committee met last week and turned it over to Finance Director Dumouchel to update the board. Finance Director Dumouchel noted that everything is normal on the balance sheet, there is deferred income in membership for 2023 that was paid in advance, and there was a software tool IMPLAN that was not renewed. President Siplon stated we are investing in things that we have not traditionally invested in like video, while divesting some traditional tools that we no longer believe are fundamental to the work we do.

III. **Reports & Committees:** Governance Member Pratt stated the committee met last week there were several items that were discussed, and resolutions are being presented today. The committee recommends Matt Fuller as the Chair Officio with a one-year non-voting term, Mitch Amado as EDC Chair, Michael McLarty to replace Alex Rotolo. The last resolution is around the new videoconferencing policy and changes to the by-laws, it gives us the best opportunity to have full participation of board members with the way the regulations are today. Governance Member Pratt spoke about having a Board Retreat in September, to revisit the strategic plan, discuss board engagement along with membership.

IV. President/Staff Report: President Siplon started with it's been a busy summer, there are several things going on simultaneously. VP Wheatley spoke about the continued work with the Broadband Alliance meeting on a weekly basis. The biggest thing currently is a mapping effort that's going on in the state. The state has contracted with ECC (the same vendor EDC chose two years ago for our initial assessment) to do a state version. They recently started putting the information on websites to have people look at them. We are encouraging all the supervisors and others to look at the site as it's an interactive site you can zoom in right down to the address level. The state is considering now served and unserved, it's pretty accurate, but it's not 100% we are telling supervisors there are some inaccuracies, we need to know about them so we can comment about them. There also a concurrently moving federal mapping program, although the methodology is somewhat different. We are talking to the providers about making sure that all their towns, especially in our county they are accurate. VP Wheatley also mentioned that there is a workforce effort pilot program that has been put together with St. Lawrence IDA for broadband technicians, it's something to keep an eye on as it could be something that can be replicated in our area. President Siplon stated there continue to be changes to the evolving county's economic recovery task force and the various outgrowths that came from it. The team have taken a break from the various calls for the rest of the month, we are going to reorganize on what would be a more sustainable schedule. On the housing forum the audience is much broader than Warren County it is an opportunity for us to work regionally, similar to how we have approached broadband. We will announce in August what the new format is and the groups that are involved. Mike Schrammel spoke about revamping the quarterly scorecard focusing on the demographic data, especially how that relates to labor with, housing also being a focus. Communications Director Potter spoke about reducing some of the marketing expenses, by bringing work in house. She also shared work on increasing the membership drive through holding events. The month saw a great deal of activity including business interviews, field visits, meeting new potential businesses, making and sharing video, social and blog updates.

V. Approved Resolutions: Resolutions for the June EDC Meeting Minutes, June AF Committee Minutes, June 2022 Financials, Past Chair Position, New EDC Board Chair, New EDC Board Member and Open Meetings Law – Videoconferencing were motioned Director Coreno and seconded by Director Pratt. All resolutions were approved with Matt Fuller abstaining on Past Chair Position, Mitch Amado abstaining on New EDC Board Chair and Laura Ladu abstaining on EDC BOD Meeting Minutes with roll call vote.

VI. Other Business:

VII. Executive Session:

IX. Adjournment: Upon no further business to come before the board, a motion is made by Vice Chair Muncil seconded by Treasure Amado and carried unanimously to adjourn the meeting at 8:56 am.